

SHARPE  
**JAMES - The Community's Choice**

**NATIVE NEWARKER**



Miller Street School, South Side  
 High School; Montclair State College;  
 Rutgers, The State University

**FAMILY MAN**



Wife Mary and son John

**CIVIC LEADER**



James with Congresswoman  
 Shirley Chisholm

*Elect A "Man of Action"*



*Elect A "Man of Action"*

**VOTE  
 C-40**

SHARPE  
**JAMES**  
**TUESDAY, MAY 12, 1970**

**SOUTH WARD  
 COUNCILMAN**

~~~~~ "JAMES" OFFERS NEW IDEAS AND PROGRAMS! ~~~~~

# JAMES IS INDEPENDENT, UNBOSSSED

"NOT A PAWN FOR CITY HALL OR SPECIAL INTEREST GROUPS"

## EDUCATOR



WEEQUAHIC HIGH COACH



U.S. ARMY VETERAN



- He led the fight to keep News and Views with Bernice Bass on Station WNJR

- Last summer he wrote and supervised the National MSC NCAA Summer Youth Program for South Ward Youths

- Past President of Weequahic Community Council

- Has served as President of Area Board 9, (Weequahic Opportunity Center)

- Co-Chairman of the Civil Rights Committee of the Business and Industrial Coordinating Council (BICC)

- Charter member and executive officer for Scholarship Assistance Guidance Association (SAGA)

- Past teacher-coach at Weequahic and West Side High Schools, Clinton Place JHS and Bergen Street Schools

- Committee Chairman for the United Community Corporation (UCC)

- Charter member and past executive officer for the Organization of Negro Educators (ORE)

- The first of his race to serve as department chairman in the State public colleges of New Jersey

- The first of his race to serve as director of athletics in the State public colleges of New Jersey

- The first of his race in the U. S. to serve as president of a State college conference (GSAC)

- Active membership in: The Leaguers, Urban League, CORE, NAACP, Voters Information Council, Boys Club, YM-YWCA, Newark Teachers Union and Newark Teachers Association

- U. S. Army Veteran and Medal Winner (Germany 1958-1960)

## CIVIL RIGHTS LEADER



## ADMINISTRATOR



## RESEARCHER



# JAMES WILL SERVE "ALL" CITIZENS

# JAMES HAS A WORKABLE PROGRAM

*No Promises! — No Fancy Statements!*

1. **JAMES WILL OPEN UP A SOUTH WARD LITTLE CITY HALL**

- a) **INSTANT** information and service
- b) Use of **FACILITIES** as a forum, meeting place, tutoring, teenage socials and recreational games
- c) Will serve as **RESEARCH-RESOURCE** Center

2. **JAMES WILL ESTABLISH A SOUTH WARD ADVISORY COUNCIL**  
(No "one" person knows all the problems of the South Ward)

- a) Councilman James will **INVITE** district leaders, block leaders, group leaders, and other interested citizens to join the Advisory Council to:
  - (1) **IDENTIFY** the problems of the South Ward
  - (2) **SELECT** Ward priorities
  - (3) **DEVELOP** plans for action

3. **JAMES WILL HOLD TOWN HALL MEETINGS**

- a) Councilman James will appear in person to deliver a monthly **PROGRESS REPORT** to South Ward Citizens. Citizens may ask questions and **GET ANSWERS**.

4. **JAMES WILL SEND OUT A SOUTH WARD NEWSLETTER**

- a) For **IMPROVED COMMUNICATIONS** between Councilman James and the community.

5. **JAMES WILL LEAD THE FIGHT FOR WORKABLE COMMUNITY PROGRAMS FOR:**

- |                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                        |
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| <ul style="list-style-type: none"><li>■ More effective schools</li><li>■ More police protection</li><li>■ Improved sanitation services</li><li>■ Tax relief through city tax reform and management</li><li>■ South Ward clean up</li><li>■ Additional recreational facilities and worthy use of leisure time</li></ul> | <ul style="list-style-type: none"><li>■ Route 78 information and relocation bureau</li><li>■ Welfare work study program</li><li>■ Youth employment projects</li><li>■ Establishing a South Ward Better Business Bureau</li><li>■ An improved system of appointing Board of Education members</li></ul> |
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# GIBSON WILL NEED JAMES









VOTE C-40 ON MAY 12th



*Let's  
Get  
Together*

... and rebuild  
our ward and city



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| A                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>B Please Vote C-40</b>                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| C   |  C39  C40<br>Sharpe<br>JAMES<br>Community Choice  C41  C42  C43 |

Let's Elect

**SHARPE JAMES SOUTH WARD COUNCILMAN**

Headquarters

1067 Bergen Street Newark, N. J. 07112

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**C-40**

**ELECT JAMES**

**C-40**